



For Immediate Release

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Spring Boating Expo Takes Opportunity to Warn Boaters about Dangers of E15 Gasoline

Livonia, Mich., March 11, 2011 – With more than 14,000 boaters expected to attend, show management of the Spring Boating Expo is taking the opportunity to educate boaters about the dangers of E15 gasoline. Boaters who fuel their boats from the same pumps as their vehicle may be at risk of unknowingly or mistakenly putting 15 percent ethanol and 85 percent gasoline (E15) into an engine for which E15 has not been approved. “Only one small label is required on the pump to warn boaters of the 50 percent increase in ethanol,” said Show Manager John Ropp. “We feel the need to educate boaters of the potential for engine damage when using E15.”

On January 21, 2011 the Environmental Protection Agency (EPA) granted a waiver to allow the percentage of ethanol in the nation’s gasoline supply to jump from 10% (E10) to 15% (E15) to be sold only for cars, SUVs and light duty trucks made in 2001 through 2006. This decision comes on the heels of an October 13th decision to waive the limitations for E15 for model-year 2007 and newer cars and light-duty trucks. This EPA waiver does not permit use of the higher alcohol content fuel in lawnmowers, chainsaws, snowmobiles, motorcycles or boats. “The EPA is allowing E15 to be available but offered no plan to educate consumers on the proper use,” continued Ropp. “We see our boat show as an effective means to educate a large number of boaters.”

Many components on a boat come in contact with ethanol-laden gasoline, including fuel lines, fuel tanks, fuel pumps, fuel injectors, carburetors, pressure regulators, valves, o-rings, and gaskets. The compatibility of these components with any blend greater than E10 is currently unknown. The failure of only one of these components in your engine could lead to engine failure. The Michigan Boating Industries Association (MBIA) and the U. S. Coast Guard Auxiliary recommend only fueling boats at marinas.

The Spring Boating Expo is not only a great place to find a deal on a boat before the season starts, but it’s also a great event for family fun! It is scheduled for March 17 – 20 at the Suburban Collection Showplace in Novi, Mich., formally the Rock Financial Showplace. Admission to the boat show is \$10 for adults, children 12 and under are free with an adult. Save time and money – buy your tickets online at www.springboatingexpo.net. Hours are Thursday & Friday: 2PM - 9PM; Saturday: 11AM - 9PM; and

Sunday 11AM - 6PM. Parking: Paved, \$5 on-site. For Information on promotions and schedules call: 1.800.932.2628 or visit www.springboatingexpo.net. **Special room rates:** available at the Doubletree, 42100 Crescent Blvd., Novi, MI 48375. \$79 includes breakfast, free WiFi and, free shuttle to the show. To reserve your room with "Spring Boating Expo Room Block" call 248.344.8800.

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Editor's note: High-resolution photos and more press releases are available at www.springboatingexpo.net.

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